Permit #F00059266

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00059266 **Type of Permit:** FILMING **Release Date:** 12/04/2012

Production Company BELIEVE MEDIA INC

Insured Company Name BELIEVE MEDIA INC
Contact Phone No. 1 323-645-1000
Contact Phone No. 2
Fax 323-645-1099
Address 1040 N LAS PALMAS, #10
LOS ANGELES, California 90028

Production Title COORS

Type of Production Commercial - Standard

Producer William Butler Loss

Director Rory Kellehor

1st AD Craig Owens

Production Manager Palo Richards

FilmL.A. Coordinator Adrian Fayad

Location Manager Staci Buckley
Primary Phone Mobile - 323-646-1083
Secondary Phone

Location Assistant N/A N/A
Primary Phone Mobile - 000-000-0000
Secondary Phone

Fees

Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY LANE AND STREET CLOSURE FEE	$312.00
LA COUNTY FIRE REVIEW	$282.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,459.00

Number of Locations 2

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Summary Information — Location

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Production Company BELIEVE MEDIA INC
Insured Company BELIEVE MEDIA INC
Production Title COORS

Location Manager Staci Buckley
Primary Phone Mobile - 323-646-1083
Secondary Phone

Location Address 3939 S Figueroa St, Los Angeles, CA, 90037

Location Name LA SPORTS ARENA

Location Type Sports/Concert Venue

Location Description LA SPORTS ARENA

Film Dates 12/5/2012 - 12/5/2012 05:00 - 12:00 1 day

Open or Closed to the Public Open

Generic Conditions All vehicles must be parked on private property
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cast/Crew vehicles	45
Cube Trucks	2

Personnel on Location

Type	Quantity
Cast	4
Crew	45
Spot Check	1

Filming Activities Equipment on sand; Exterior Dialogue; Exterior establishing shots; Exterior models against scenery; The Coliseum, LOT 2;

Jurisdiction **Political:** Los Angeles City - Council District 09 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT Ed Padilla

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

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Insured Company BELIEVE MEDIA INC
Production Title COORS

Location Manager Staci Buckley
Primary Phone Mobile - 323-646-1083
Secondary Phone

Location Address 4473 Sunset Dr, Los Angeles, CA, 90027

Location Type Theater

Location Description VISTA MOVIE THEATRE

Film Dates 12/5/2012 - 12/5/2012 07:00 - 22:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All travel lanes and bike lanes shall be closed per the WATCH manual.
Equipment vehicles may park on one side of street
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with merchant activity
No interference with vehicular or pedestrian traffic
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.
Uniformed officers shall have a copy of the film permit in their possession and are required to confirm that all traffic control signage devices are in place.

Please see attached document Hillhurst btw Sunset North 300' ES Curb BELIEVE MEDIA COORS (2).pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cast/Crew vehicles	45
Cube Trucks	2

Personnel on Location

Type	Quantity
Cast	5
Crew	45
Off-Duty/Retired LAPD Officer(s)	1
Spot Check	1

Filming Activities Equipment on property; Interior Dialogue; Interior models against scenery;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals

FILML.A. CLOSURES	
LOS ANGELES CITY DEPARTMENT OF PUBLIC WORKS	Joshua Mingo
LOS ANGELES POLICE DEPARTMENT	Janice Takimoto
	Ed Padilla

Parking

Base Camp Location Type : Filming Location	**Crew Parking** Location Type : Other Location	4444 W Sunset Blvd, Los Angeles, CA, 90027

Lane / Full Closure CURBLANE: E/S HILLHURST AVE, FROM SUNSET GOING NORTH 300' FEET

Approximate Footage 0 - 300

Date(s) 12/5/2012 to 12/5/2012 **Time(s)** 07:00 to 22:00

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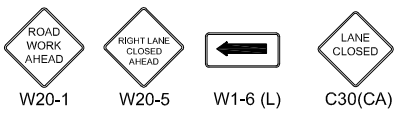
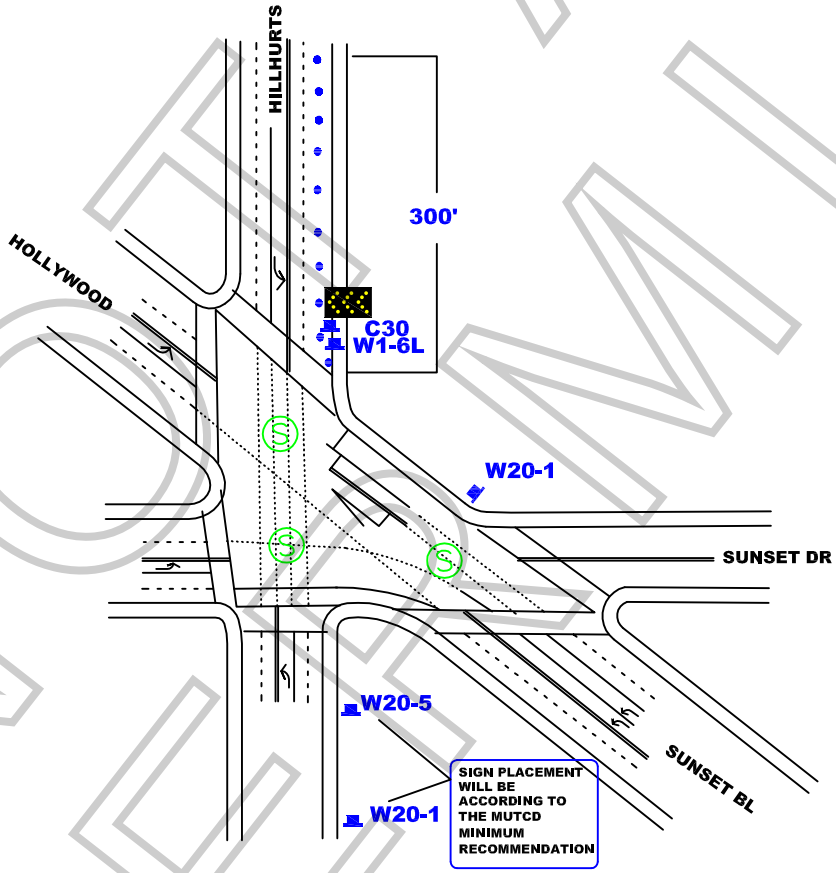


TRAFFIC CONTROL FOR:
BELIEVE MEDIA
"COORS"

FILM L.A.:
ADRIAN FAYAD



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WORK ZONE TRAFFIC CONTROL PLAN GENERAL NOTES

ALL TRAFFIC CONTROL WILL BE INSTALLED AND CONFORM TO THE MUTCD AND WATCH MINIMUM REQUIREMENTS

1. DATE/TIME: 12-5-12 FROM 07:00 HOURS TO 22:00 HOURS.
2. ALL SIGNING, STRIPING, AND TRAFFIC CONTROL DEVICES SHALL CONFORM TO THE (CURRENT) STATE OF CALIFORNIA DEPARTMENT OF TRANSPORTATION (CALTRANS) STANDARD PLANS AND STANDARD SPECIFICATIONS, CALIFORNIA MUTCD, AND ANY ADDENDUMS THERETO, AND AS SHOWN ON THESE PLANS, SYMBOLS AND ABBREVIATIONS USED ARE SHOWN ON CALTRANS STANDARD PLANS A10A&B, A20A-D, AND A24A-E.
3. THERE WILL BE NO INTERFERENCE WITH TRAFFIC SIGNALS OR CROSSWALKS.
4. CONES WILL BE 28" MINIMUM HEIGHT AND HAVE REFLECTORIZED SLEEVES FOR NIGHT WORK.
5. POLICE WILL DIRECT TRAFFIC IF NECESSARY.

JCL BARRIDADE COMPANY.
2334 E. EIGHTH ST., CA 90021
Ph: (213) 622-9775
Fax: (213) 622-9790
CA Lic # 805357
TRAFFIC PLAN DRAWN BY:
ISMAEL RODRIGUEZ

PROJECT LOCATION:
BROADWAY
1ST TO 2ND ST
CITY OF LOS ANGELES, CA

LOCATION CONTACT:
RENE GARCIA
OFFICE # 213.763.9000

REV#	DATE	REVISION DESCRIPTION